

HANSA

FORUM

What Role Can
Intermediaries Play in
Strengthening the
Collaboration between
Cities and Citizens?

An Example from Münster

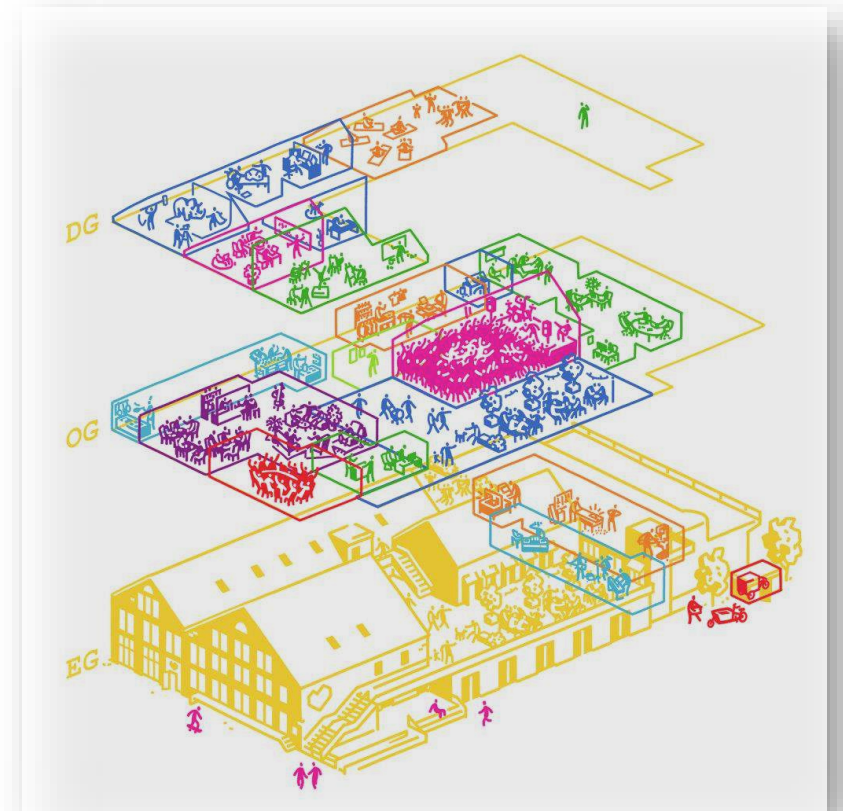
Lisa Kühnemann

27.06.2025



WHAT IS THE HANSAFORUM?

- initiative for community-oriented, bottom-up neighbourhood development and socioecological transformation in the “Hansaviertel”
- focus on participation, self-efficacy and activation of local engagement in shaping the living environment in the neighbourhood
- part of the sociocultural center B-Side as a Commons-Public-Partnership (CPP)



WORK OF HANSAFORUM



What challenges, e.g. regarding climate change, will our neighbourhood face in the future?

How can we participate in decisions about future developments?

How can we do this with the **common good** in mind?



Hansaviertel
Münster

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QUARTIER GEMEIN WOHL INDEX

Für alle!

Lebensqualität

Ziele
und Werte

WIE WIR GEMEINWOHL GEMEINSAM BESTIMMEN KÖNNEN

QGI: „Neighbourhood Common Good Index“



What does
common good
mean to you?

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... QGI example: Climate-positivity

Illustration:

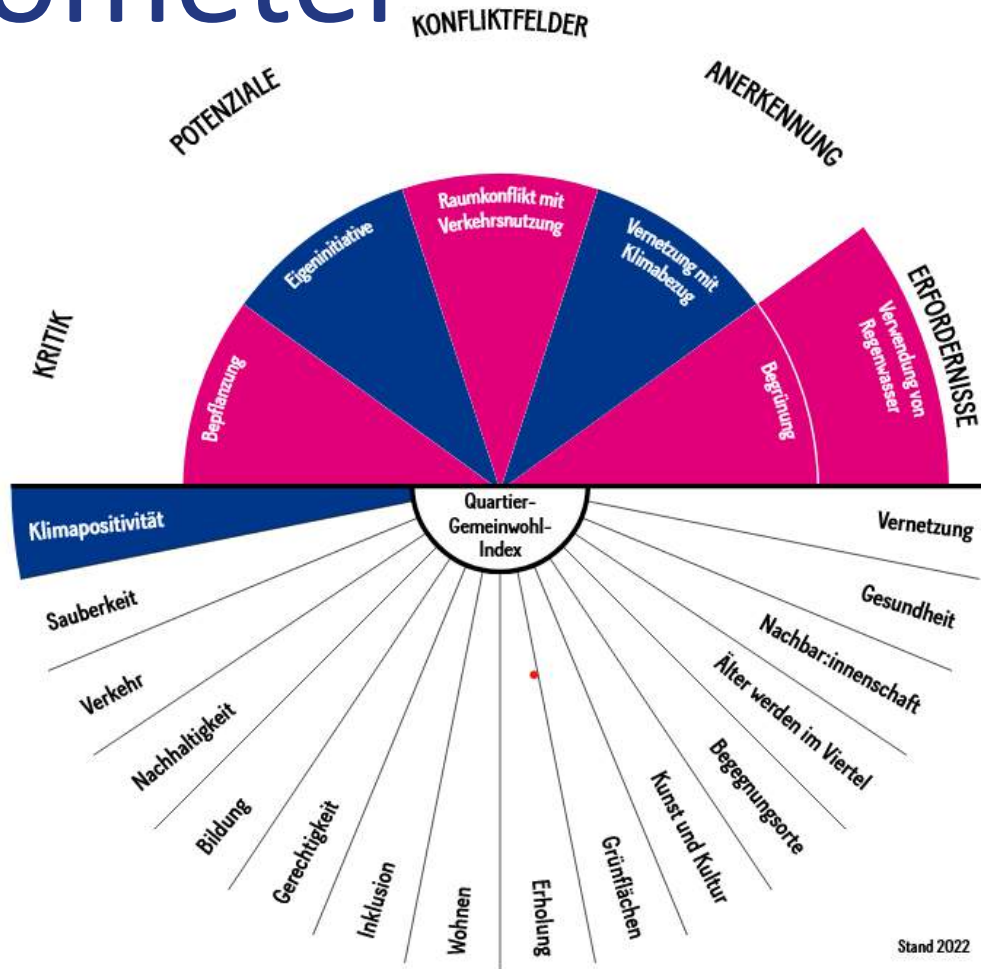


Lennart Jasper (Illustration
Runde)

Vision:

On my market stroll I find all kinds of seasonal and local products. Surrounding me I see green facades and solar panels on the roofs, because we live in a climate-positive neighbourhood! In other words, all in all, our actions improve the climate. Here everyone can participate in a climate-positive life! The many possibilities in everyday life through repairing, barter and upcycling make it easy for me to act in a resource-saving way: whether the city helps to feed the toilet flush with rainwater, the food distribution is mainly regional or all activities follow the principle of recycling. We think global and act local!

...QGI-Visualisierung: „Neighbourhood Common Good Barometer“



„Gemeinwohlbarometer“:
Interactive and visualized status
quo of the common good in the
neighbourhood.



Participatory event HANSAKONVENT

Projects and
Requests

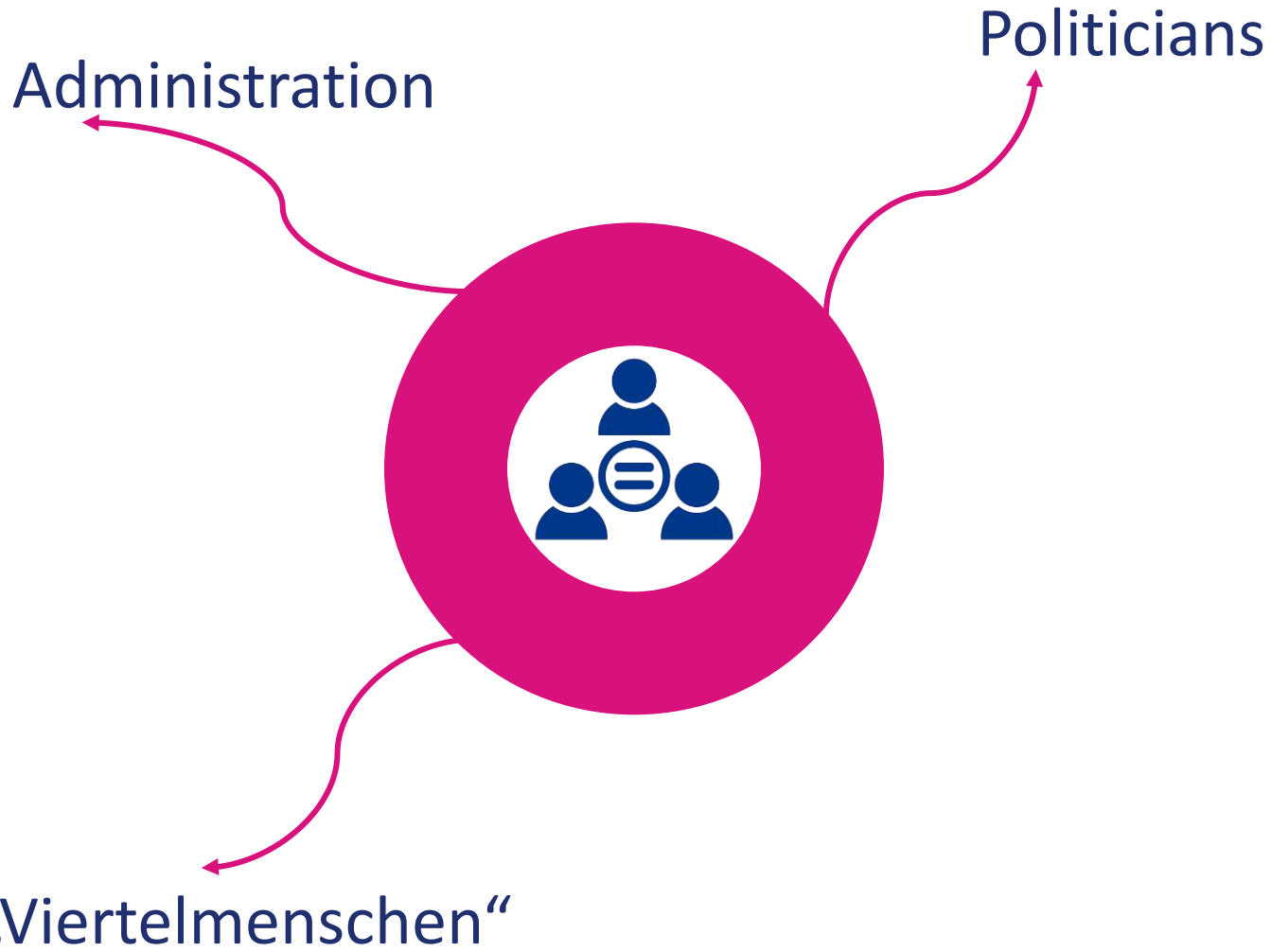


Discourse,
Discussions,
Decisions



Dialog

HANSA-GREMIUM



„Viertelmenschen“: People who live, work or spend a significant amount of time in the reference district. They have a “vote”. In the Hansa-Gremium they represent the residents with their concerns and needs. They get “drawn” every year at the Hansa-Konvent.

Benefits and role of HANSAFORUM



self-efficacy &
identification



trusting relationships
and community-building



change of perspectives
and creative solutions

HANSAFORUM
as
intermediary and
multiplier,
supporter, guidance and
network

Challenges & Barriers

- financial stability and profit-generation
- hierarchical structures in administration and politics
- infrastructural changes / interventions
- a sensed „competition“ with administrative tasks
- representation and diversity

Possible support options

- support in the process of consolidation of existing structures
(e.g. volunteer management, Hansa-Gremium, public relations)
- broad recognition for civic engagement and support of necessary project structures
- appreciation for co-productive and experimental approaches
- co-development of participatory guidelines
- independence of initiatives as a player at eye level with residents



Thank you!

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Any
questions
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... QGI:

IDENTIFICATION OF THEMES

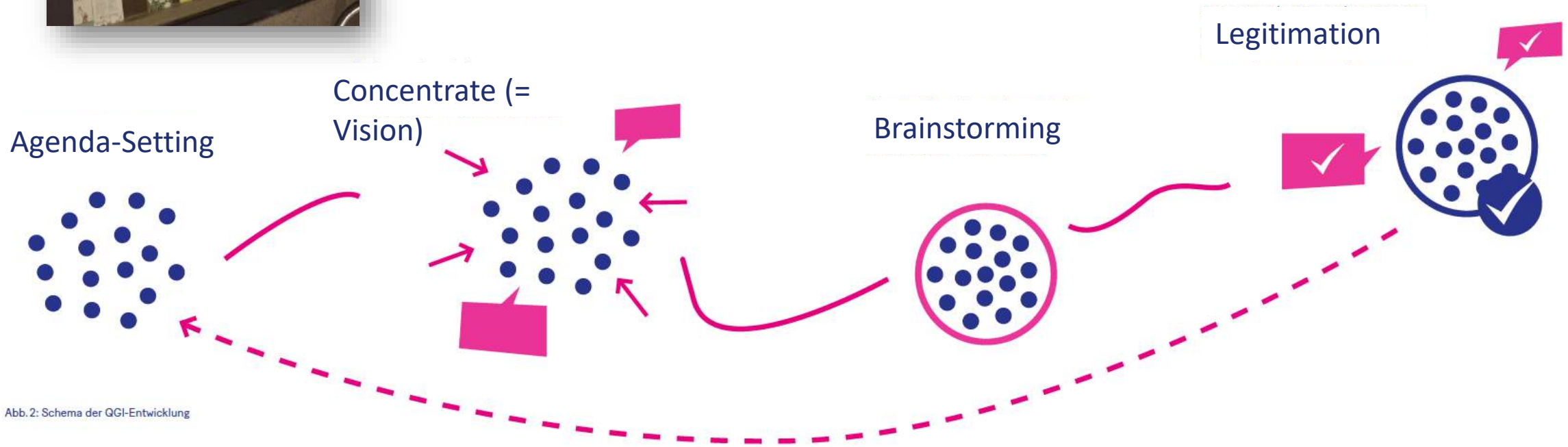


Abb. 2: Schema der QGI-Entwicklung